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🚗 Driving licence (B)

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Languages

French

English

Italian

Spanish

Social networks

in Axel Truffier

Computer skills

Content Square

Jira suite

Testapic

Wordpress

Pack Office & Google Suite

Axel TRUFFIER

Curriculum Vitae

I am looking to help you to explore new horizons with the UX Research practice. I am convinced that anthropology will have a growing role in the innovation processes. UX research and design thinking involve understanding users' needs, behaviors, and preferences to create thoughtful and user-centric products or experiences.

Skills & Competencies

- Anthropological Analysis and Ethnographic Research
- Human and Non-Human Interaction Studies
- Fieldwork Methodologies in Modern UX Practices
- User-Centric Design and Usability Testing
- Qualitative and Quantitative Data Analysis
- Customer Journey Mapping and Strategic Roadmapping
- Advocacy for Real User-Centric Approaches
- Cross-functional Collaboration and Independent Project Management

Work experience

- **UX Researcher**
Culture Insight, Paris From November 2023 to December 2023
 - Conducted on-site field research to enhance the in-store retail experience for a board game brand, involving comprehensive observational studies, one-on-one interviews, data collection, insightful analysis, and the delivery of a comprehensive client report.
- **UX Researcher**
Raja, Tremblay en France Since October 2022
 - Advocated for a robust qualitative research approach, translating quantitative data into meaningful, actionable insights. My initiatives significantly contributed to enhancing the digital user experience across various touchpoints.
 - Independently crafted Customer Journey Maps, a pivotal asset in defining strategic roadmaps and aligning cross-functional teams towards user-centric goals.
- **UX Researcher**
Publicis Sapient Group, Paris From February 2022 to October 2022
 - Led the design and execution of usability testing and interviews for prototype and product concepts, culminating in comprehensive reports that fueled design and production improvements in the digitization journey of a major meal voucher provider.

Work experience

- **UX Researcher**
InProcess, Paris From October 2019 to January 2022
 - Orchestrated a spectrum of user-centric studies from conception to execution, developing robust investigation plans and protocols. My in-depth ethnographic observations and user tests translated into actionable insights, fostering innovation in new products and services.

Work experience

Thesis assistant

Ethology, Cognition and Development Laboratory (LECD), University of Paris X - Nanterre, Nanterre

From February 2017 to April 2017

Assisting the set up protocol to evaluate the canaries' receptivity to conspecific calls/songs during and outside the breeding season.

Customer representative & UX assistant

Manomano, Paris From 2018 to 2019

Entered as a sales representative and then got introduced to innovation assistant of the design director

Education

Upcoming --PhD of anthropology--

University of Paris X - Nanterre, Nanterre 2024

Engaged in advanced discussions for a prospective PhD project exploring the anthropological dimensions of human/non-human interactions, a testament to my continuous engagement with academic and field research advancements.

University Diploma in Ethics and Society

Université Paris X - Nanterre, Nanterre, France From 2017 to 2018

History of political philosophy.
Contemporary ethical philosophy.

University Diploma in Human-Animal Relations

Université Paris V - Descartes, Paris, France From 2016 to 2017

Ethological approach to human and animal behavior.

Master 1&2 Anthropology, Specialization Anthropology-Philosophy-Ethology

Université Paris X - Nanterre, Nanterre, France From 2014 to 2016

Master's thesis

Ethnography of the falconry community and the practice of falconry in France (UNESCO intangible cultural heritage)

Anthropology of techniques. Anthropology of human/non-human interactions. Anthropology of uses.

License Sociology & Ethnology

Université Paris XIII - Diderot, Paris, France From 2011 to 2014

Computer programming

EPITECH, Le Kremlin-Bicêtre, France From 2009 to 2011

Publications

Portfolio

<https://drive.google.com/file/d/1erLQGz3nG5duXOmVlN1fqgnaneb6u97L/view?usp=sharing>

Publications

Article

"Comment Philippe Descola peut nous aider à mieux comprendre notre rapport aux IA",

Usbek&Rica, 2 août 2023,

<https://usbeketrica.com/fr/article/comment-descola-peut-nous-aider-a-mieux-comprendre-notre-rapport-aux-ia>

Interests

Lecture

Anthropology, Sociology,
Philosophy, History, Politics,
Economy, Technology

Sport

Hiking, Climbing, Para-gliding

Music

Persian Setar, Percussion,
Electronic synths